

Business analýza?
A Proč?



Karel Smíšovský



BUSINESS ANALYSIS PROCESS

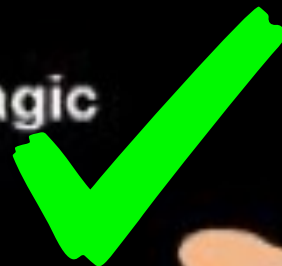
Interview the
business users

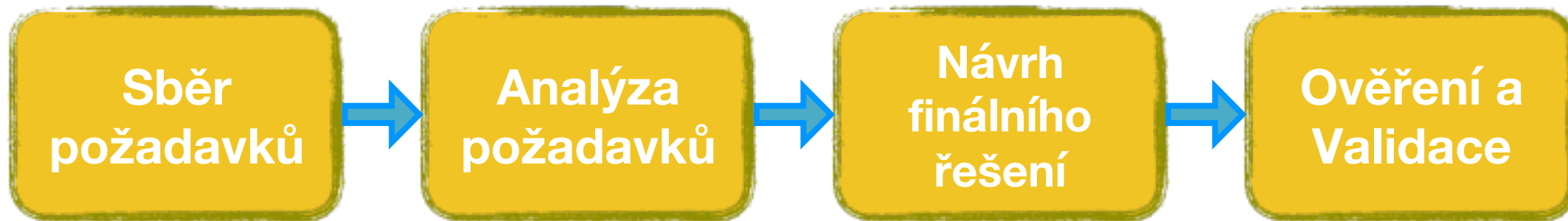


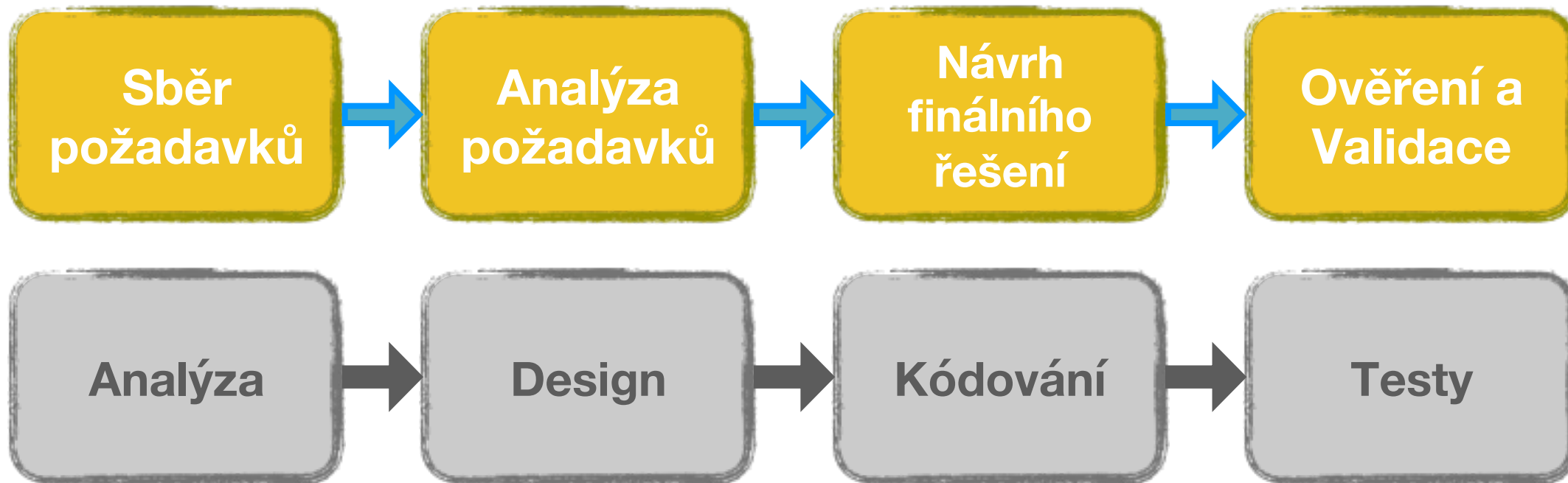
Perform Magic



Deliver
requirements

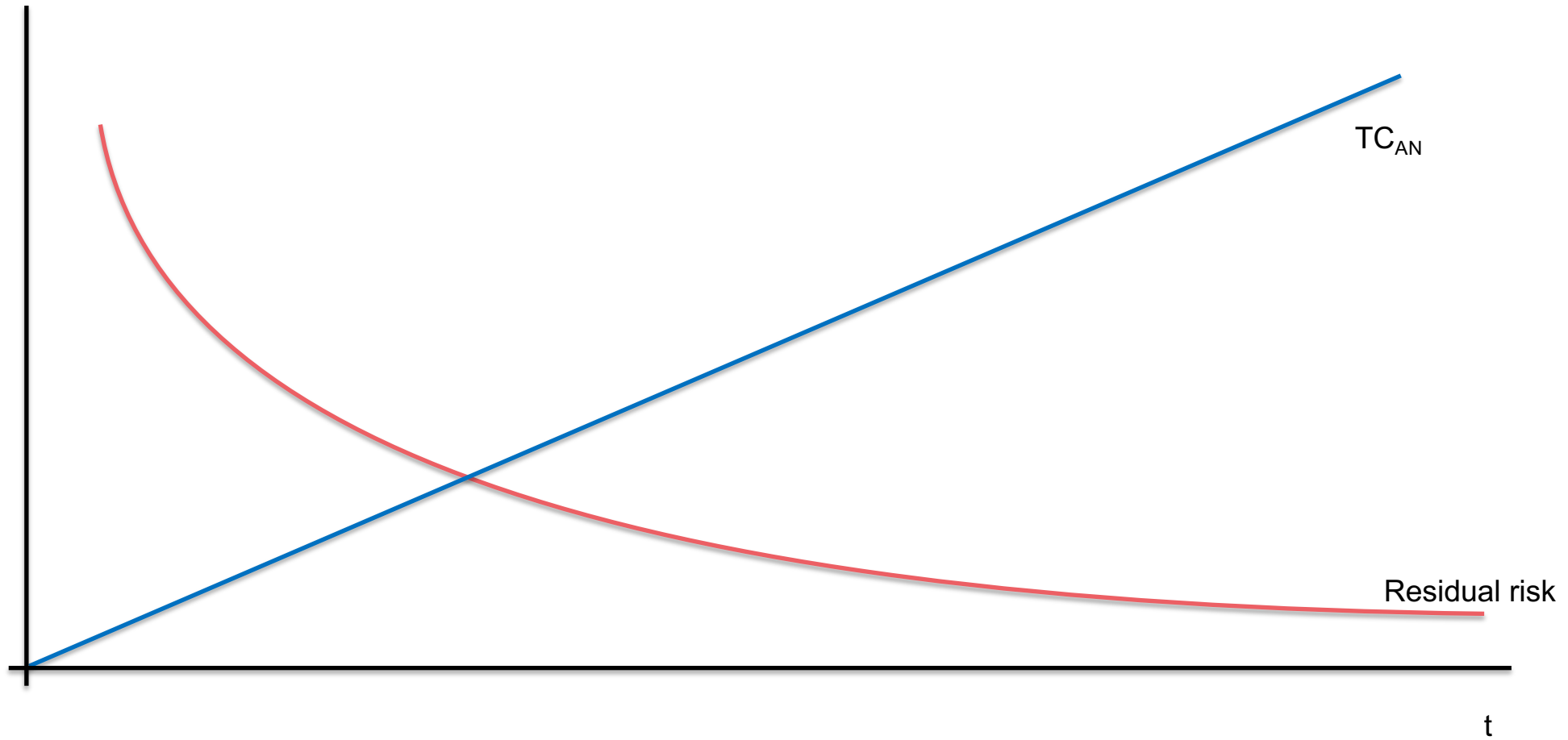






Business Analysis is the practice of **enabling change**
in an organizational context,
by defining needs and recommending Solutions
that deliver value to stakeholders.” (BABOK®Guide)

Transformace **potřeb** na požadavky





UŠETŘIT PRACHY



Děkuji za pozornost

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Pořadatelé

CAPRICORN PRO



Projectman
connecting experts

goodea >

Partneři

ČESKÁ 
spořitelna

 metada